East & West Hendred Cricket Club (the Club) recognizes the need to ensure the welfare and safety of all young people in cricket. As part of this commitment we will not permit photographs, video images or other images of young people to be taken or used without the consent of the parent/guardian and the young player.

The Club will follow the guidance issued by the England & Wales Cricket Board (ECB) on the use of images of young people which is available [here](https://platform-static-files.s3.amazonaws.com/ecb/document/2019/03/04/87432a60-34b2-40e9-a482-6d0cc740afec/11_ECB_Photography_Filming_and_Social_media_broadcast_Guidelines_2018.pdf).

The Club will take steps to ensure that these images are used solely for the purpose they are intended, which is the promotion and celebration of the Club's cricketing activities.

If you become aware that these images are being used inappropriately you should inform the Club Welfare Officer immediately.

If photographs e.g. team or action shots, are submitted to the Press or published on the Club website individuals will not be identified. In circumstances where there is a need to identify an individual player in the Press parental permission will be sought beforehand.

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February 2021